

# LTCC Applied Bayesian Methods

## Exam Questions 2010

All parts of all questions should be attempted.

### Question I

A political party proposes a new tax on the bonuses paid to investment bankers. According to this proposal, individuals will pay 20% of their bonus in tax if and only if their bonus is greater than  $k$  (let's call such people 'large-bonus' individuals). Let  $Y$  denote the size of the bonus of a random high-bonus individual, and assume that the distribution of  $Y$  can be described by a Pareto distribution:

$$p(y | \theta, k) = \theta k^\theta y^{-(\theta+1)}, \quad y > k,$$

where  $\theta$  is an unknown parameter ( $\theta > 0$ ).

1. Show that  $X = \log(Y/k)$  has an Exponential( $\theta$ ) distribution.
2. Briefly explain what is meant by a conjugate prior and comment on the main advantages and disadvantages of choosing such a prior.
3. In order to estimate  $\theta$ , a sample of  $n$  large-bonus individuals are interviewed, their incomes  $y_i$  ( $i = 1, \dots, n$ ) are recorded, and these are transformed to yield data  $\mathbf{x} = (x_1, \dots, x_n)$ , where  $x_i = \log(y_i/k)$  ( $i = 1, \dots, n$ ). Assuming a conjugate Gamma( $a, b$ ) prior for  $\theta$ , derive the posterior distribution of  $\theta$ .
4. There are 100,000 high-bonus individuals in the country. Show that the expected total revenue from imposing this new tax, conditional on  $\theta$ , is  $20000 \theta k / (\theta - 1)$  when  $\theta > 1$ , and derive its value when  $\theta \leq 1$ .
5. Suppose that  $a = 6$ ,  $b = 3$ ,  $n = 4$ ,  $y_1 = 50400$ ,  $y_2 = 79100$ ,  $y_3 = 73000$  and  $y_4 = 109900$ . Using your answer to Part 4, calculate the posterior expected total revenue from imposing this new tax.

### Question II

Two random variables,  $X$  and  $Y$ , are measured on a sample of  $n$  individuals.  $Y$  is treated as an outcome and is regressed on  $X$ . Denote the values of  $X$  and  $Y$  for individual  $i$  ( $i = 1, \dots, n$ ) as  $X_i$  and  $Y_i$  respectively.

1. Write down equations for a Bayesian model for the linear regression of  $Y$  on  $X$ , remembering to specify all necessary priors. You should use suitable non-informative priors.
2. Draw a directed acyclic graph for this model, defining all notation you use.

- Now suppose that the value of  $X$  is unobserved for some of the  $n$  individuals in the sample. When  $X$  is observed for all individuals in the sample, there is no need to specify a prior for it, but now that  $X$  is sometimes missing, a prior distribution is needed for it. Suppose we assume that  $X_1, \dots, X_n$  are independently and identically normally distributed with unknown mean  $\mu_X$  and unknown variance  $\phi_X$ .

Draw a directed acyclic graph for this new, expanded model.

- Use the global Markov property to determine, for each of the random variables in the model, whether or not it is conditionally independent of  $\mu_X$  given  $Y_1, \dots, Y_n$ .

### Question III

A company employs ten salespeople to sell an undesirable product. The data in the table below are the numbers of successful sales  $y_i$  made by salesperson  $i$  ( $i = 1, \dots, 10$ ) during  $t_i$  months spent working for the company.

	Salesperson, $i$									
	1	2	3	4	5	6	7	8	9	10
$y_i$	5	1	5	14	3	19	1	1	4	22
$t_i$	94.3	15.7	62.9	125.8	5.2	31.4	1.0	1.0	2.1	10.5

Conditional on the number of months spent working,  $t_1, \dots, t_{10}$ , and ‘true’ success rates,  $\theta_1, \dots, \theta_{10}$ , the numbers of successful sales by each salesperson  $i$  may be assumed to be independently distributed as

$$Y_i \sim \text{Poisson}(\theta_i t_i).$$

- Assuming independent  $\text{Gamma}(0.001, 0.001)$  prior distributions for each  $\theta_i$ , calculate the posterior expected values of the ‘true’ success rates for salespersons 1, 5, 6 and 9.
- An alternative model is to specify a hierarchical prior distribution for the ‘true’ success rates, as follows:

$$\begin{aligned} \theta_i &\sim \text{Gamma}(\alpha, \beta) \quad (i = 1, \dots, 10) \\ \alpha &\sim \text{Exponential}(1) \\ \beta &\sim \text{Gamma}(0.1, 1) \end{aligned}$$

Draw a directed acyclic graph (DAG) representing the relationships between all the variables in the model.

- Derive the full conditional distributions for  $\theta_i$ ,  $\alpha$  and  $\beta$  and show that those for  $\theta_i$  and  $\beta$  are both Gamma distributions.
- Explain in detail how these full conditional distributions are used in the Gibbs sampler to obtain a sample from the joint posterior distribution  $p(\theta_1, \dots, \theta_{10}, \alpha, \beta \mid \mathbf{y})$ , where  $\mathbf{y} = (y_1, \dots, y_{10})$ , and to estimate the posterior means of  $\theta_1, \dots, \theta_{10}$ . Do not forget to explain how you would decide how long to run the Gibbs sampler.

5. Selected posterior summaries from running a Gibbs sampler for this model for 1000 ‘burn-in’ iterations followed by a further 10,000 iterations are shown in the following table

parameter	posterior		2.5%	median	97.5%
	mean	sd			
$\alpha/\beta$	0.9448	0.6477	0.3636	0.8175	2.2410
$\theta_1$	0.0598	0.0254	0.0213	0.0563	0.1195
$\theta_5$	0.6056	0.3150	0.1529	0.5529	1.3590
$\theta_6$	0.6105	0.1393	0.3668	0.5996	0.9096
$\theta_9$	1.5930	0.7728	0.4762	1.4601	3.4310

- (i) Compare these results for  $\theta_1$ ,  $\theta_5$ ,  $\theta_6$  and  $\theta_9$  to your answers from Part 1, and comment on any differences.
- (ii) According to the hierarchical model results shown above, the posterior means of  $\theta_5$  and  $\theta_6$  are very similar, but the latter has a much narrower 95% posterior credible interval. Comment on the reason for this.